

REVOLUTIONIZING GLOBAL TRADE AND TRANSPORT BY DECENTRALIZATION



THE MARKET

Worldwide export accounts to
\$15 TRILLION ANNUALLY



14 BILLION
invested in the sector in 2016

25 MILLION
active users

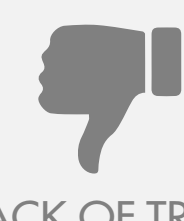


THE PROBLEM



DELAYS

The logistics industry suffers from great losses caused by the use of old fashioned paper documents, such as Bill of Lading, Letter of Credit, CMR, Airway Bill. Paper documents need to be physically transported around the world as they are the title of ownership.



LACK OF TRUST

Parties do not trust each other and often rely on recommendations or limit their business activities to a circle of proven business partners or associate members, limiting their scope of doing business.



HIGH COSTS

The costs involved in the current logistics business model are very high, as they include expensive courier costs, very high bank fees and transaction costs.



INSECURE INFORMATION

The information is currently insecure, as each party involved in the logistics process has access to all the documentation. Since all documents are paper based are prone to easy reproduction by the usage of modern technologies.



FRAUD

Global Economic Crime Survey in 2014 concluded that the fraud in the transport & logistics sector is up at 34%, steadily increasing each year. Such high rate of fraud accounts to additional high costs.



OPPORTUNITY COST

Empirical research shows that 25% of its lifespan cargo ships are just idling. Each idling day of a cargo ship costs as little as 10,000 USD, up to 150,000 USD, depending on the vessel size.

THE SOLUTION

- ✓ CargoCoin avoids the delays by providing instant exchange, review and approval of documents and payments between the parties involved. The blockchain is always at work 24/7 and does not depend on human intervention. It is estimated that payment delays alone cost around \$19 billion per year in losses. (*UNCATD).
- ✓ CargoCoin relies on the public infrastructure of the Ethereum blockchain, backed by thousands of people in a peer-to-peer decentralised infrastructure. Using a proven and trusted technology speaks for itself.
- ✓ CargoCoin will significantly reduce costs, compared to high percentages charged through the whole process by banks, couriers, insurers, brokers, agents, lines, etc.
- ✓ CargoCoin is naturally secured. It relies on the blockchain's proven hashing algorithm technology. There is no possibility of sensitive commercial information leakage by intermediaries, such as banks, brokers, agents, etc.
- ✓ CargoCoin minimises the risk of fraud, by not releasing any documents and/or payments until the smart contract conditions are met. Fraudulent endorsement and duplication of ownership documents is ruled out.
- ✓ CargoCoin, not just allows but fully relies for full historic storage of all transactions ever conducted, thus avoiding risks of physical loss or destruction of paper documents.

EXCHANGES



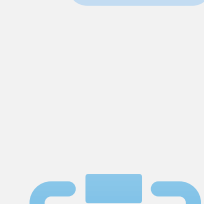
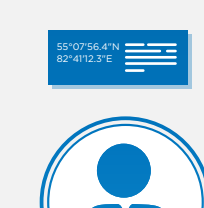
ROI

CargoCoin whitepaper sets a target of 3% market share for CargoCoin in the 1st years of operation, at up to 2% transaction fee based on the cargo value. We have developed 3 scenarios based on the market size, possible market penetration, expected profits and future token price, based on demand:

Optimistic scenario	1 CRGO \$7,500	Optimistic scenario (5% market share, 1% transaction fee): Market size: \$15 trln. X 5% = \$750 bln. (market share) \$750 bln. / 100 mln. = \$7,500 (price of 1 CRGO token)
Whitepaper scenario	1 CRGO \$4,500	Whitepaper (3% market share, 0.5% transaction fee): Market size: \$15 trln. X 3% = \$450 bln. (market share) \$450 bln. / 100 mln. = \$4,500 (price of 1 CRGO token)
Very pessimistic scenario	1 CRGO \$15	Very pessimistic scenario (0.1% market share, 0.1% transaction fee): \$1.5 bln. market share \$1.5 bln. / 100 mln. = \$15 (price of 1 CRGO token)

ADVANTAGES

- 1 FREE TO ALL PARTIES PLATFORM
- 2 GLOBAL TRANSPORT COMMUNITY
- 3 ASSET FOR FREIGHT PAYMENTS, TRANSPORT SERVICES PAYMENTS AND CARGO VALUE PAYMENTS
- 4 SMART CONTRACTS
- 5 ESCROW PAYMENT SYSTEM



OUR CEOS



MARTIN ILIEV
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18+ YEARS OF EXPERIENCE IN THE LOGISTICS, SHIPPING AND INTERNATIONAL TRADE. PRESENTLY SHIP OWNER. BSC ECONOMICS & BUSINESS FINANCE AT BRUNEL UNIVERSITY LONDON, MBA AT CARDIFF METROPOLITAN UNIVERSITY, WALES.



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Edison Navas

18+ years of experience in the logistics, shipping and international trade. Presently ship owner.



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RATINGS



4.5/5



4.20/5



4.9/5



45/50



4.6/5



A2



9.74/10



8.4/10



8.5/10