



CARGOCOIN BUSINESS PLAN



BLOCKCHAINING LOGISTICS





MARKET TRENDS

GLOBAL VALUE OF SEABORNE TRADE IN USD

over
\$12
trillion
(WTO statistics)



VALUE OF FREIGHT RATES IN USD

\$ 380
billion
in 2017
(UNCTAD)



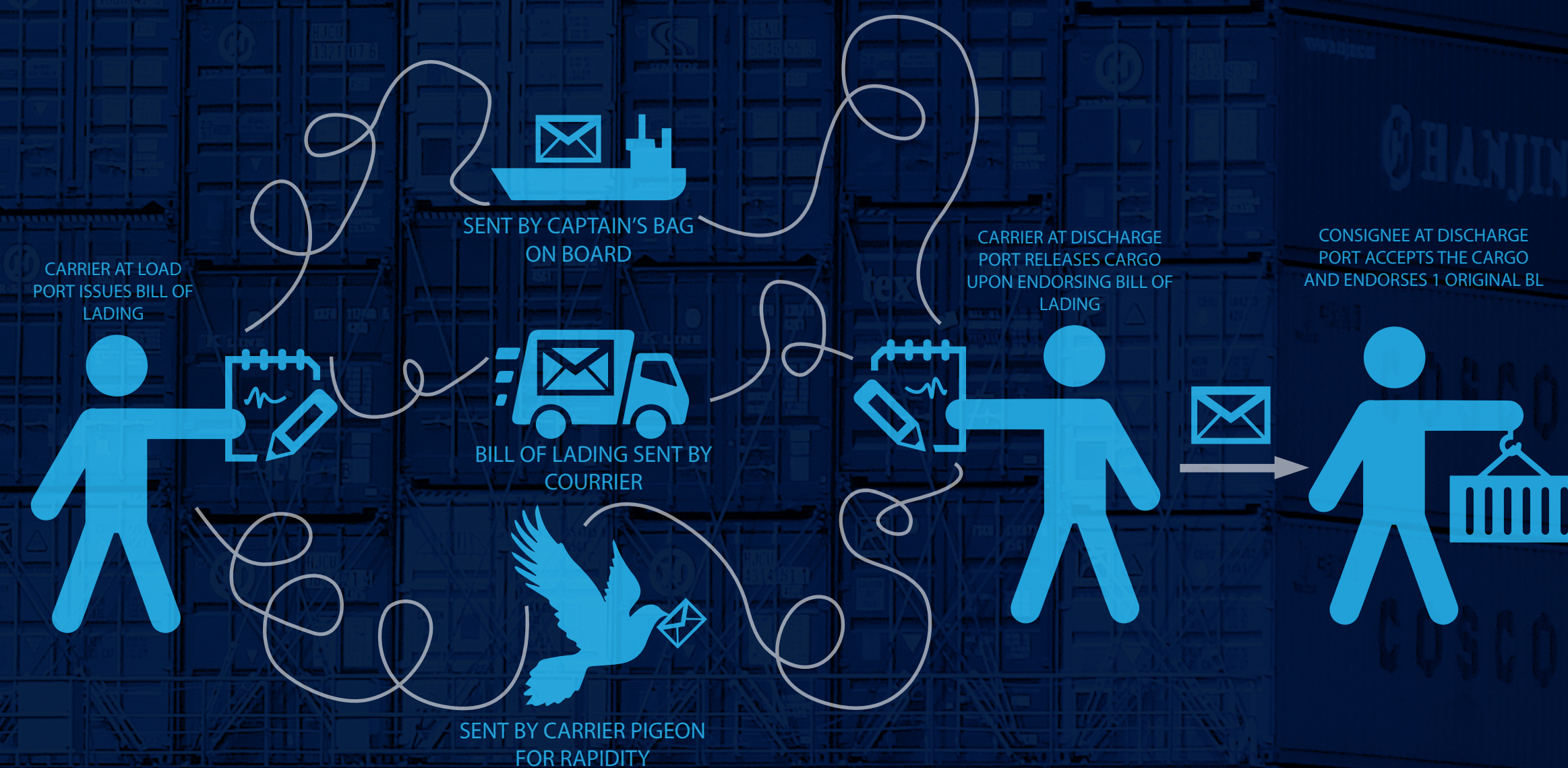


CHALLENGES

THE SHIPPING INDUSTRY IS ONE OF THE
**LARGEST ECONOMIC SECTORS AND
THE LEAST TECHNOLOGICALLY ADVANCED ONE.**

**PAPER DOCUMENTS SENT BY COURIERS,
TAKING TIME AND MONEY.**

**ORIGINAL DOCUMENTS DELIVERY DELAYS
AND MONEY TRANSFER DELAYS**





SOLUTIONS



◆ **FREE TO ALL PARTICIPANTS PLATFORM**

◆ **GLOBAL TRANSPORT COMMUNITY**

◆ **ASSET FOR FREIGHT, TRANSPORT SERVICES AND CARGO VALUE PAYMENTS**

◆ **SMART CONTRACTS**

◆ **ESCROW PAYMENT SYSTEM**



VISIONS

THE FULL SCALE SCOPE OF THE PROJECT EXTENDS TO

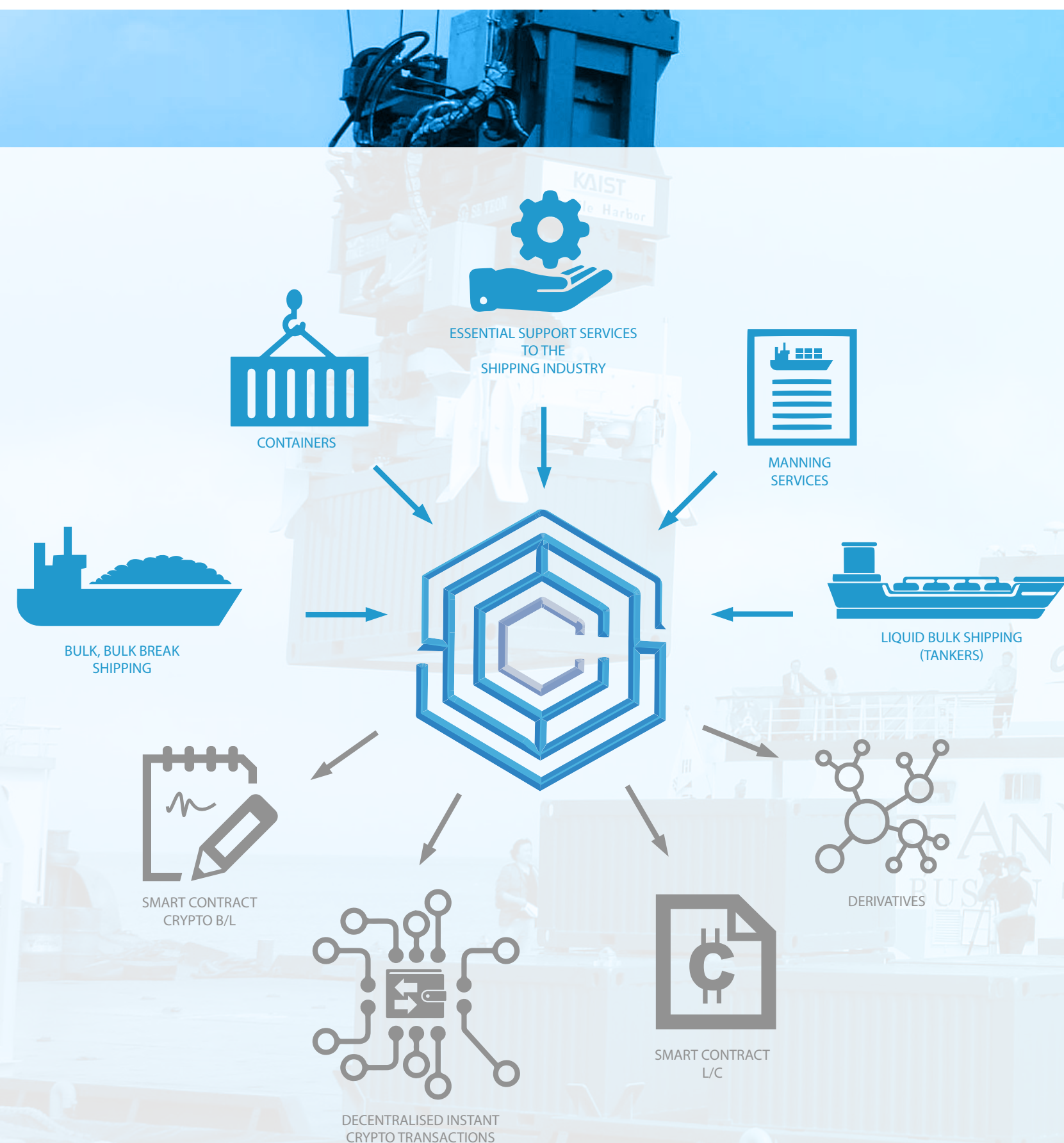
ALL TRANSPORT AREAS –

 **SHIPPING INDUSTRY;**  **INLAND TRANSPORT;**
 **AIR CARGO;**  **OTHER TYPES OF TRANSPORT.**

DEDICATED PLATFORMS FOR THE DIFFERENT TYPES OF TRANSPORT IN DEVELOPMENT WILL BE INTERCONNECTED, ALLOWING FOR

INFINITE TRANSPORT FUNCTIONALITY.

THE OBJECTIVE IS THE CREATION OF SYNERGY BETWEEN THE COMMODITIES
& CARGO TRADERS WITH ALL TRANSPORT MEANS **ON A GLOBAL SCALE.**





PRODUCTS

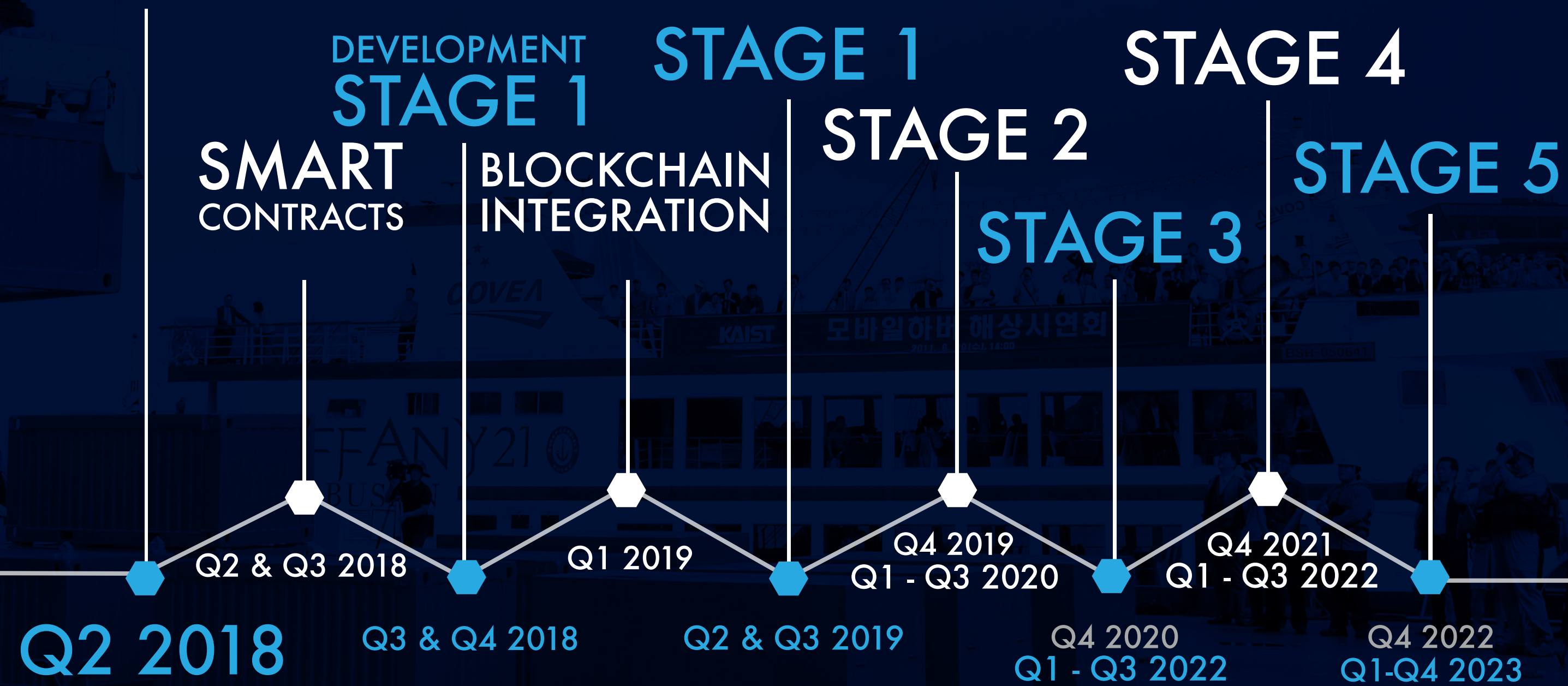
CARGOCOIN IS BOTH DESIGNED TO BE USED AS A **PAYMENT** UNIT FOR TRANSPORT SERVICES AND CARGOES, AS WELL AS UTILISE THE PLATFORMS AS A SECURE TRANSFER AND STORAGE METHOD BY THE MEANS OF **SMART CONTRACTS**.

THE CARGOCOIN CONCEPT FULLY UNLEASHES THE POTENTIAL OF CRYPTO CURRENCIES TO ACT, NOT JUST AS A MEANS OF PAYMENT AND STORE OF VALUE, BUT ALSO AS AN **INTERACTIVE WAY OF SENDING, RECEIVING, APPROVING, REJECTING AND SIGNING DOCUMENTS** THROUGH THE PROCESS.



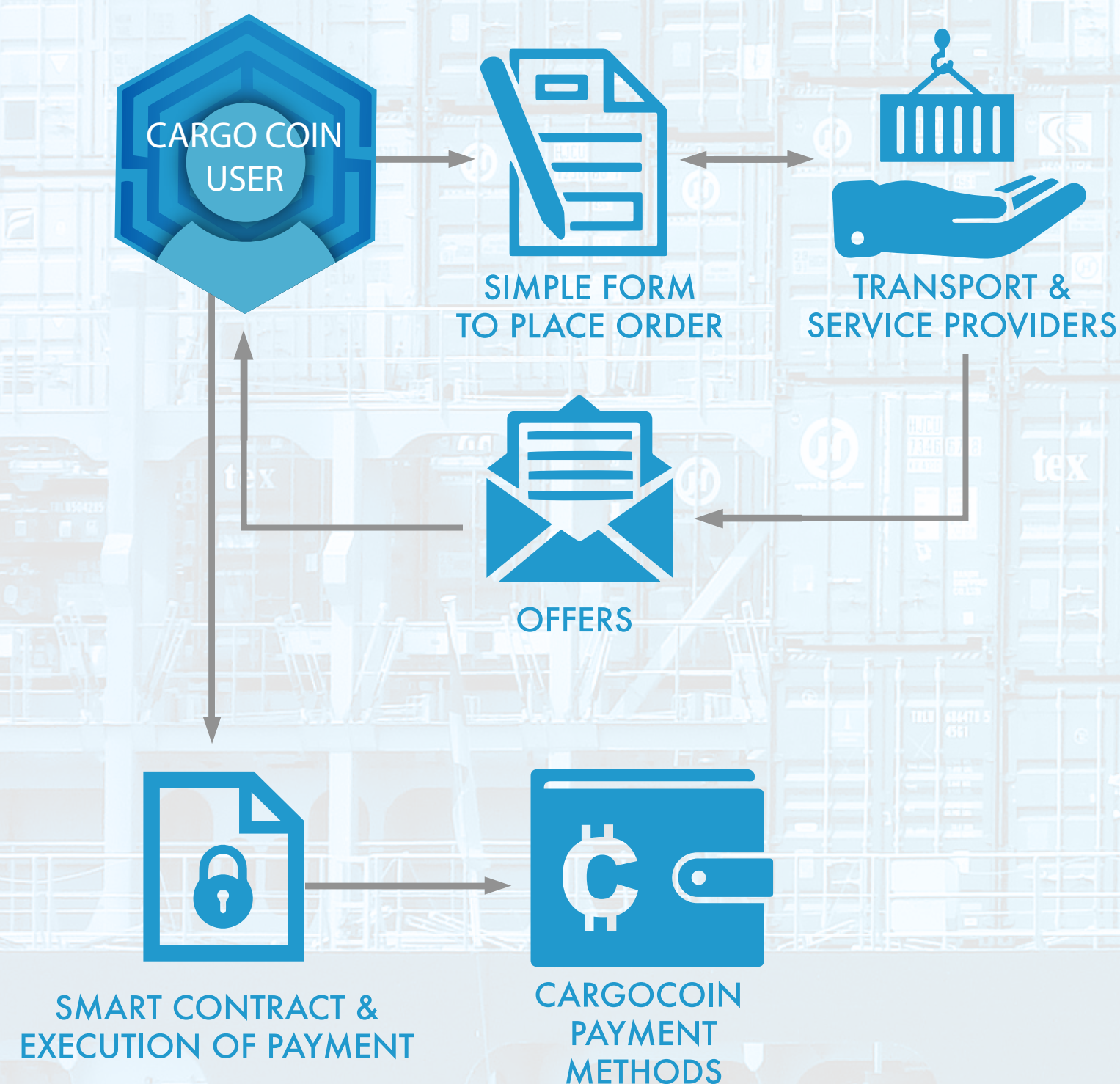
ROADMAP

ICO LAUNCH





TECHNICAL ADVANTAGES



- ◆ MINIMISING DELAYS
- ◆ INCREASING TRUST
- ◆ REDUCING FRAUD
- ◆ LOWERING COSTS
- ◆ SECURING INFORMATION
- ◆ SAFE ARCHIVING
- ◆ PROVIDING FLEXIBILITY



MARKET SHARE

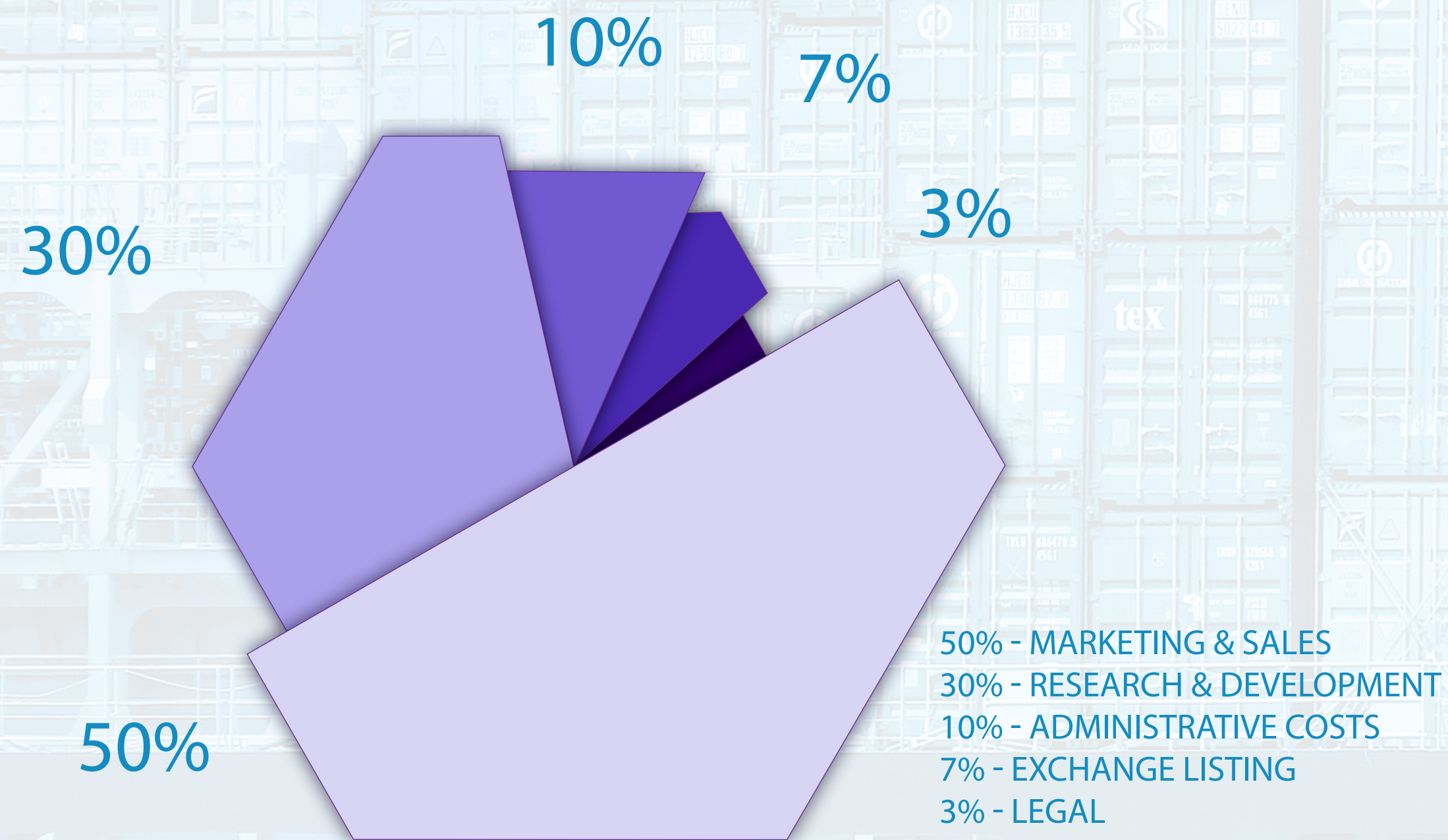
10%

WE HAVE ESTIMATED THAT BY THE END OF THE ROAD MAP OF THE CARGOCOIN PROJECT WE SHALL HAVE AT LEAST 10% GLOBAL MARKET SHARE IN TERMS OF FREIGHT HANDLING AND CARGO DELIVERIES, AS WELL AS SERVING AS A GLOBAL MARKETPLACE, SIMILIAR IN CONCEPT TO CURRENT MARKET LEADERS, SUCH AS ALIBABA.

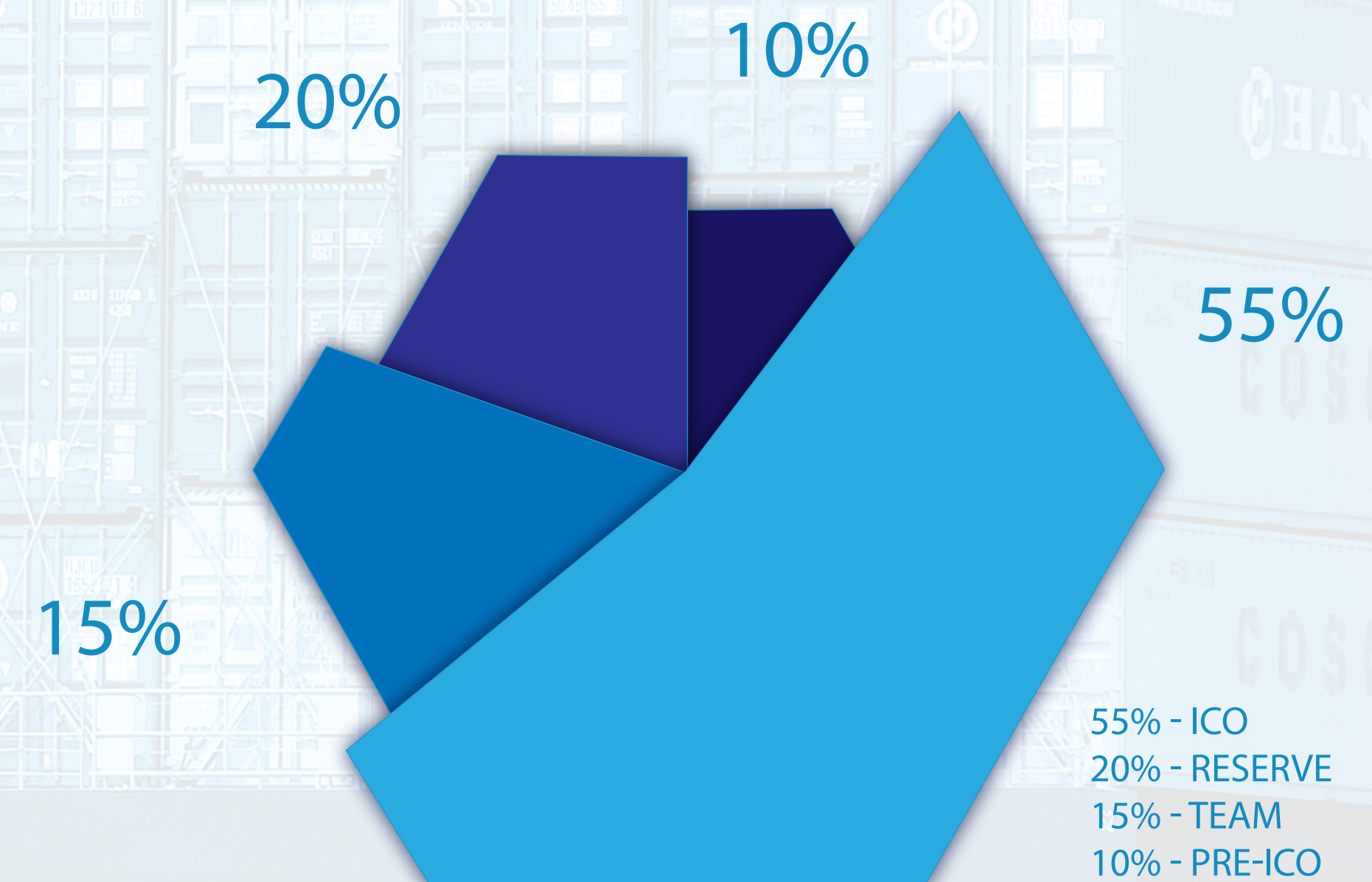


TOKEN SALE

FUND UTILISATION



ICO FUND UTILISATION





ABOUT THE COMPANY

OUR CEOS

MARTIN ILIEV - FOUNDER

18+ YEARS OF EXPERIENCE IN THE LOGISTICS, SHIPPING AND INTERNATIONAL TRADE. PRESENTLY SHIP OWNER. BSC ECONOMICS & BUSINESS FINANCE AT BRUNEL UNIVERSITY LONDON, MBA AT CARDIFF METROPOLITAN UNIVERSITY, WALES.



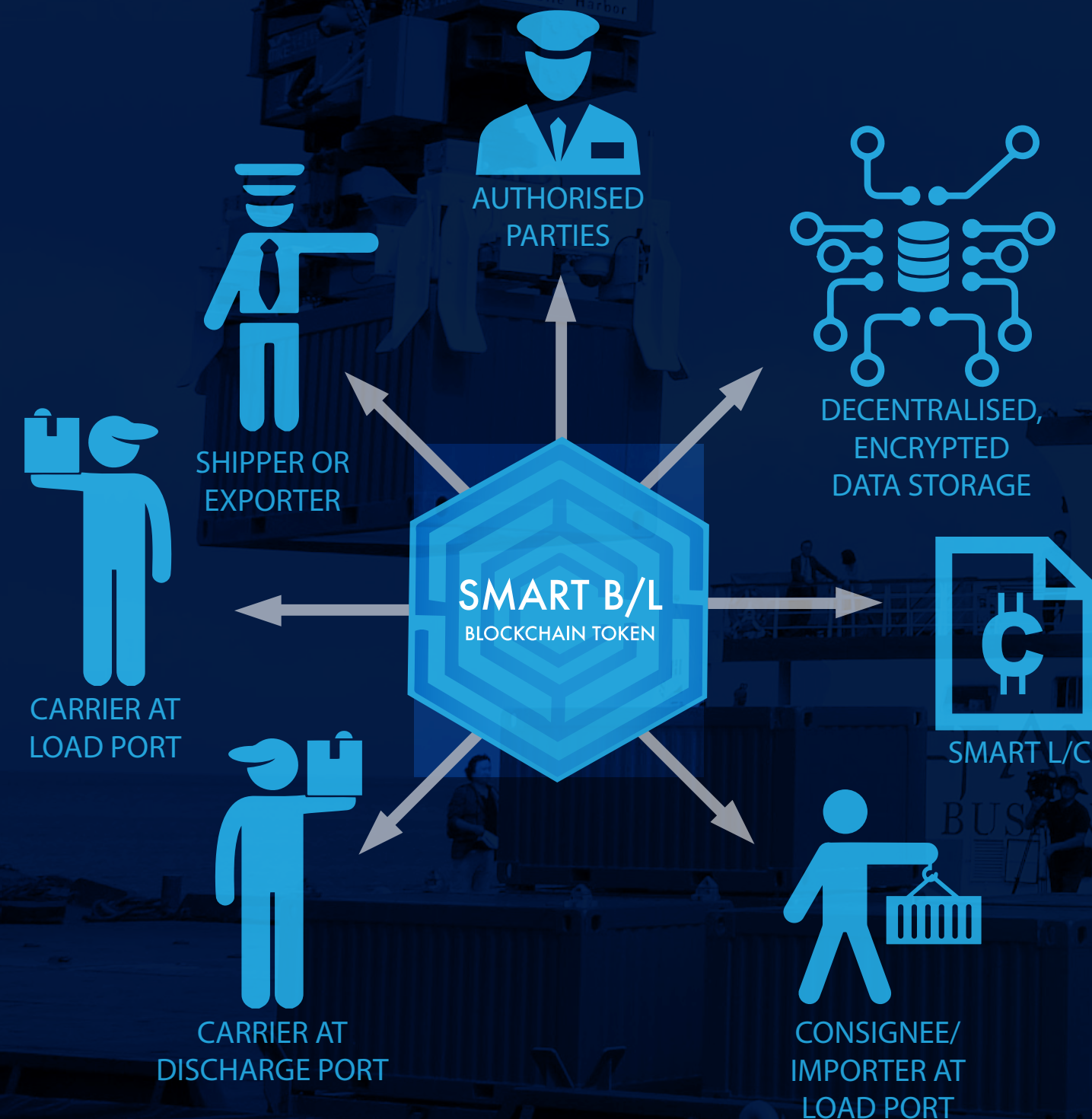
BOGOMIL ALEXANDROV - FOUNDER

LEAD DEVELOPER WITH 20+ YEARS EXPERIENCE IN FINANCIAL SOFTWARE DEVELOPMENT. BLOCKCHAIN DEVELOPER. SOFTWARE & FINANCE SPECIALIST. BA FINANCE AND INTERNATIONAL TRADE, UNIVERSITY OF PORTSMOUTH





CARGOCOIN TOKEN



CARGOCOIN WILL BE BASED ON THE **NEWEST ERC223 TOKEN** STANDARD AS IT WILL BE AVAILABLE IN THE VERY NEAR FUTURE, WHICH HAS MAJOR IMPROVEMENTS COMPARED TO THE ERC20 TOKEN STANDARD. THE ERC223 ALLOWS FOR MORE ADVANCED, PRECISE AND UNIVERSAL HANDLING OF **SMART CONTRACTS**, REQUIRED FOR THE PROJECT, WHILE AT THE SAME TIME **AVOIDING POTENTIAL TOKEN TRAPS**. THE ISSUED TOKENS WILL FULLY ACT AS SMART CONTRACTS PROGRAMMED IN SOLIDITY AND **AVAILABLE AS OPEN SOURCE FOR EVERYONE** TO REVIEW AND INSPECT THE CODE, THUS SERVING ALL PURPOSES OF THE PROJECT SIMULTANEOUSLY.



OUR TEAM



CPT. ILKAY TOPCU

SHIPPING, TRANSPORTATION & CONTAINER SPECIALIST. CHARTERING MANAGER AT MINI PROJECT SHIPPING LTD., LONDON. QUALIFIED OCEAN GOING MASTER.



ILIANA ILIEVA

BUSINESS DEVELOPER, BA BUSINESS ADMINISTRATION, UNIVERSITY OF PORTSMOUTH, MBA CARDIFF METROPOLITAN UNIVERSITY



SAMUELA VULKOVA

PR & MARKETING EXPERT, EVENT MANAGER, PRESS COMMUNICATION



KAUSHIK GHOSH

BLOCKCHAIN DEVELOPER HAVING EXPERTISE IN ETHEREUM, BITCOIN AND WRITING SMART CONTRACTS. KRISHNA INSTITUTE OF ENGINEERING AND TECHNOLOGY, INDIA



CHRISTINA SARASTOVA

SHIPPING & TRANSPORTATIONS SPECIALIST, MSC SHIPPING, TRADE & FINANCE, CITY UNIVERSITY LONDON. MARTRADE GROUP GERMANY - SHIPPING, LOGISTICS AND PORTS OPERATIONS LONDON REPRESENTATIVE. AMERICAN ELECTRIC POWER - SHIPPING OPERATIONS, COMMODITIES TRADE AND DERIVATIVES.



MIHAILA LUKANOVA

GRAPHICS DESIGNER, UI & FRONT-END DEVELOPER



IVA KITOVA

GRAPHIC DESIGNER



BOGDAN TODOROV

FINANCIAL SPECIALIST. MSC IN ACCOUNTING & FINANCE FROM UNIVERSITY OF NATIONAL AND WORLD ECONOMY



PETYA KALAUZKA

OFFICE MANAGER. MA IN ENGLISH FROM SOUTH WEST UNIVERSITY



LEGAL DISCLAIMER

THE SOLE PURPOSE OF THIS PRESENTATION IS TO PRESENT INFORMATION ABOUT CARGOCOIN TO POTENTIAL BUYERS OF CARGOCOIN DURING THE INITIAL COIN OFFERING (ICO) PROCESS. THE DOCUMENT HAS NO BINDING VALUE AND DOES NOT CREATE OR IMPOSE ANY CONTRACTUAL AGREEMENTS.

THE PURPOSE OF THE FOLLOWING PRESENTATION IS TO PROVIDE RELEVANT AND REASONABLE INFORMATION TO THE PUBLIC AND TO POTENTIAL CARGOCOIN HOLDERS TO BE ABLE TO MAKE AN INFORMATIVE DECISION WHETHER TO PARTICIPATE IN THE ICO PROCESS OR NOT.

AN UPDATED VERSION OF THE PRESENTATION MAY BE PUBLISHED AT THE WEB SITE OF CARGOCOIN AND IT IS ADVISABLE TO REGULARLY CHECK FOR SUCH UPDATES.

CARGOCOIN, ITS FOUNDERS AND TEAM MEMBERS DO NOT MAKE ANY WARRANTIES OR REPRESENTATIONS FOR THE SUCCESS OF THE PROJECT OR ACHIEVEMENT OF ANY ACTIVITIES OR FUTURE VALUE EXPRESSED IN THIS PRESENTATION OR OTHERWISE STATED. ANY DISPUTES WILL BE HANDLED BY THE RULES OF ARBITRATION COURT SOFIA AND THE APPLICABLE LAW WILL BE THAT OF THE EUROPEAN UNION AND THE RULES OF WORLD TRADE ORGANISATION.



THANK YOU FOR
YOUR ATTENTION!